



**Enter a different
world to improve your
English.**

Welcome to Brida.

Expanding Brida. Brida 2.0 (2019 - 2021)

We started the Brida.eu website and developed the Brida Bazaar. It marked the beginning of the interactivity by combining real world stores with the fictional world of Brida. You could find a Zara in Brida!

In May 2019, the Brida Daily was launched and reformatted to the Brida Journal in September 2019. The project was expanded via several Facebook groups to invite people from other countries to participate.

The highlight of this development was the creation of the “Brida Online Photo Exhibition” in November 2019. Frank, together with Niki, an English teacher from Azerbaijan, invited participants from around the world to share photographs of their regions.

Covid-19 affected the active participation in the Brida Project. However, we used the opportunity to develop short online courses which evolved into the Brida Library. We introduced these short courses using the Brida Journal.

The Brida Journal evolved into the heart of the Brida Project with the goal of uniting all the different elements and sharing these to an emerging Brida Community.



Relaunching Brida. Brida 3.0 (2021)

Welcome to Brida 3.0. Brida has been restructured to offer language communication support for a wide variety of people, irrespective of their background and geographical location.

The Brida Vision

The people of Brida were very different from the people of other lands. Most of them were people who came from other places and lived there. Different languages, different customs, but they were all honest and friendly. Most interestingly, they spoke the same language they had learned there. Everyone respected each other's opinions. Religion, language, wealth, skin colour could not separate people. I fell in love with this city and decided to stay.

There, a friend who had made the city, welcomed me into his home and a new life began for me with that family. I learned more every day than the day before. We had a café there where we could easily talk about our problems, our joys, and our nostalgia.

Honestly, I learned to socialize there and realized that no boundaries and walls can separate human beings. If humans themselves love to be together I learned humanity there from the founder of that city.

Each of us can be the same bear. He lived in Brida for a while and then the events of his life took him away from there. This bear can have different names in different places, but one thing is certain. He cannot move alone to be happy. To be useful, a lonely and isolated person cannot be happy for a long time. Those who make us happy can be our friends, our partner, our parents. The farther we go from our homes, the more we need friendship, empathy with others.

“Mysterious Tommy” Written for the Brida Journal by Niki, Azerbaijan.

The Brida Principles.

Brida is a unique social learning project, based on the following principles.



- Brida is designed for adults whose first language is not English.
- These people wish to maintain or develop their **existing** English communication skills.
- You learn **in** English and NOT **about** English.
- Brida uses realistic, task-based activities.
- Brida merges everyday reality with the Brida environment.
- The role of the English tutor changes to a “facilitator”.
- Social learning enables peer-based learning. Participants mainly learn from each other and then from the facilitator.
- Consequently, peer-based learning motivates to a dedication to excellence.

The Brida Areas

The Brida Journal

The Brida Library

**The Brida
Business Centre**

**The Brida
Dialogue Café**



You choose and combine the areas according to your individual learning needs and thus have the motivating opportunity to communicate globally with like-minded people. You are never alone in the lively practice of mutual, practice-related exchange in the foreign language because we accompany and moderate each activity pedagogically.

Brida is not a standard further education programme. Far from "cramming and swotting" a language, it enables "social learning" in a flexible and global environment with task-based practice.

You and your fellow participants are the actual residents of Brida. Your "language tutor" is a facilitator and, if needed, a coach for your individual language communication goals.

The Brida Journal



The heart of Brida is a weekly newsletter, the Brida Journal. It connects all areas in Brida, and it is the participants of Brida who mainly write it.

As part of your training program, the choice of topics you can write about is limited only by your imagination. You and Frank Peters edit the article. Mary Peters speaks the article and creates the audio version. When published, your article can be read, heard, and commented on by all participants within the Brida Community.

The Brida Journal is published every Sunday evening. (European Time).

Subscribing to and reading the Brida Journal is free of charge. Active participants receive the Journal as part of the training program.

The Brida Library



In the "Brida Library," you can choose from many tasks covering a wide range of everyday topics.

The Brida Library is divided into several sections. A task is allocated to a specific section.

The two most common sections are "Brida Classifieds" and "Brida Job Centre".

The Brida Library publishes its latest additions in the Brida Journal.

We design these tasks like short stories. By following the clearly defined instructions, you can help shape the dialogue enormously. The roles you slip into are very communicative and leave enough room to react as you wish.

Dealing with a reaction is also part of the training process: when people from different backgrounds participate in a task, people learn to deal with cultural differences.

People wishing to use the Brida Library are requested to pay a monthly fee.

The Brida Business Centre



If you work in a company or wish to have business training, then the Brida Business Centre is the place for you.

At Brida Business, we offer to create business simulations for your professional needs and to your schedule. You have the opportunity to work on specific projects or challenging situations.

We aim to have participants from different organisations and from different countries to take part in a business simulation.

These simulations are only available online.

We strictly respect and adhere to confidentiality. However, if appropriate, we may request that an edited version of your business simulation can appear in the Brida Journal.

The Brida Dialogue Café



Brida Dialogues are intensive one-to-one conversations conducted exclusively in English.

Duration, content, and your personal goals need to be agreed upon beforehand.

We strictly respect and adhere to confidentiality. However, if appropriate, we may request that an edited version of the topic being discussed can appear in the Brida Journal.

Quit the training room. Come to Brida.



Whatever Brida areas you choose, the basis of our learning method is task-based practice and "social learning".

Whether you write your contribution to the journal or participate in a structured task path, you will always work **in** English.

By connecting with like-minded people from around the world, you will expand your intercultural skills.

Coaching for special requirements is available in specific areas.



Frank Peters

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Mary Peters

Content Editing
Audio Files

A special thanks also goes to the many, many people who have accompanied this project as part of their training programs.

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